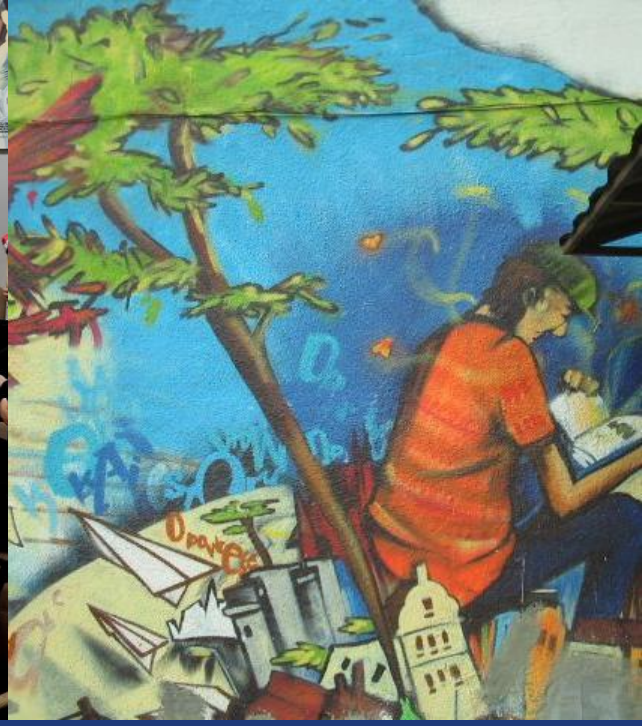




Culture as a Bridge

How “Pomost” builds social integration through culture – and what we propose to create together with VOFO

CyberHeritage – Bridging Cultures through Tradition and Innovation

POMOST

Our model: integration through culture

Culture gives people who rarely meet a shared, safe reason to be together – and a role in which they are needed.

1 › 2 › 3 › 4

MEET

Open, low-threshold activities: workshops, games, celebrations

CREATE

Seniors, children, migrants and adults make something together

SHOW

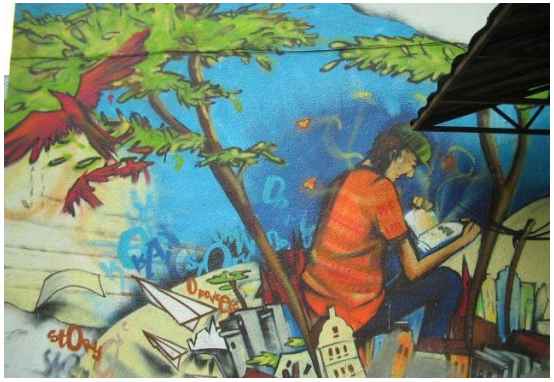
Exhibitions, books, performances – the community sees their work

BELONG

New roles: volunteer, mentor, leader – lasting ties

Who takes part: seniors from the Homini Day Care Home, people at risk of social exclusion (Centre of Social Integration), children from the Baja Land club, young refugees from Ukraine, volunteers and local schools – in one room, around one shared task.

It already works in Świebodzin



Graffiti by Polish and English youth



“Salem Alejkum” – intercultural youth project



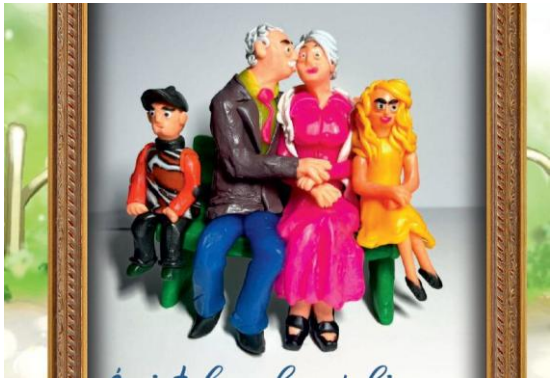
Grundtvig – handicrafts of 8 countries



Seniors teach crafts to children



Shared workshops across generations



Book of Memories: “A World Without Cell Phones”

CyberHeritage at a glance

"Pomost" (Poland) + VOFO – Norwegian Association for Adult Learning

200

participants of all generations

360 h

cultural heritage workshops

180 h

digital skills workshops for seniors

1 + 1

handbook and digital platform

VOFO
VOKSENOPPLÆRINGSFORBUNDET
STUDIEFORBUNDENES INTERESSEORGANISASJON

Iceland Liechtenstein Norway grants

Application submitted to the EEA and Norway Grants

Tradition meets innovation

T Seniors share

- traditional crafts: lace, tatting, ornaments
- local stories and family memories
- songs, games and recipes
- history of Świebodzin and its people

⇄

I Young people help

- photographing and filming heritage
- smartphone and tablet workshops
- digital archive on a shared platform
- online exhibition Poland – Norway

Both sides teach – both sides learn.

Two partners, one programme

“Pomost” – Poland	VOFO – Norway	Together
• recruits participants from our units • runs heritage and digital workshops • Intergenerational Education Center as the base • exhibitions and events in Świebodzin	• know-how in adult and informal learning • study circle method • Norwegian learners and local communities • dissemination in Norway	• exchange visits and study meetings • joint handbook and digital platform • monitoring and evaluation • promotion of results in both countries

What will stay after the project

- ✓ Stronger bonds between generations and cultures
- ✓ Seniors confident with digital tools
- ✓ Local heritage recorded and available online
- ✓ A handbook any small town can use
- ✓ A lasting Polish–Norwegian partnership



Let’s build it together

Small towns need impulses to grow. Culture is the one that reaches everyone.

Thank you for your attention

Jan Kostyszak, Chairman

Małgorzata Jażdżewska, CEO

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